

Northeast MO Hotspot - Moberly

Discovering Employment Trends with Local Employment Dynamics (LED)

Moberly is an economic and employment center for the Northeast region of Missouri. This report details the workers and industries that make this place a hotspot of economic activity.



Northeast Employment Hotspots

The largest concentrations of employment in the Northeast Workforce Investment Area are found in the cities of Hannibal, Kirksville, Moberly, and Troy. Various localities within St. Charles and St. Louis County are also employment hotspots for Northeast region residents. Workforce Investment Areas are the result of the federal Workforce Investment Act of 1998 (WIA) which funds a number of employment and training programs across the nation.

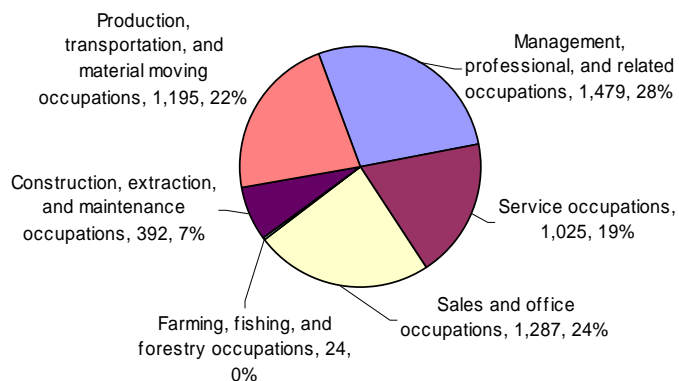
In 2004, nearly 80% of all workers in the Northeast region were employed in the private sector, and almost 20% were employed in the public sector. Over 27% of all workers were employed in the cities of Hannibal (10%), Kirksville (7%), Moberly (6%) and Troy (4.5%). Employment in St. Charles and St. Louis Counties accounted for 18% of jobs.



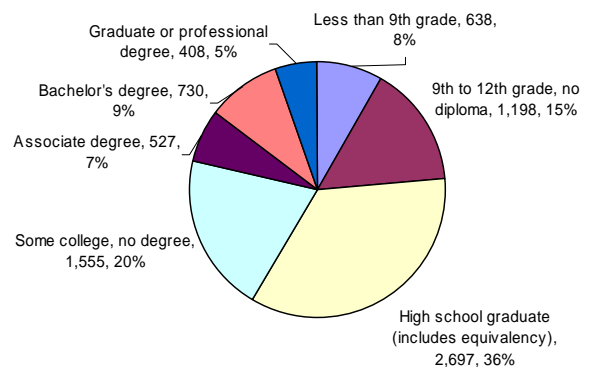
Moberly Census Overview

In 2000, Moberly had a population of 12,010 with a median age of 37 years old. Residents were employed evenly across many occupations. 76% had a high school education or higher.

Occupations by Category



Education Attainment
Population 25 and Over



Data sources: U.S. Census Bureau Origin/Destination Database and 2000 Census



Where do Moberly's Workers Live?

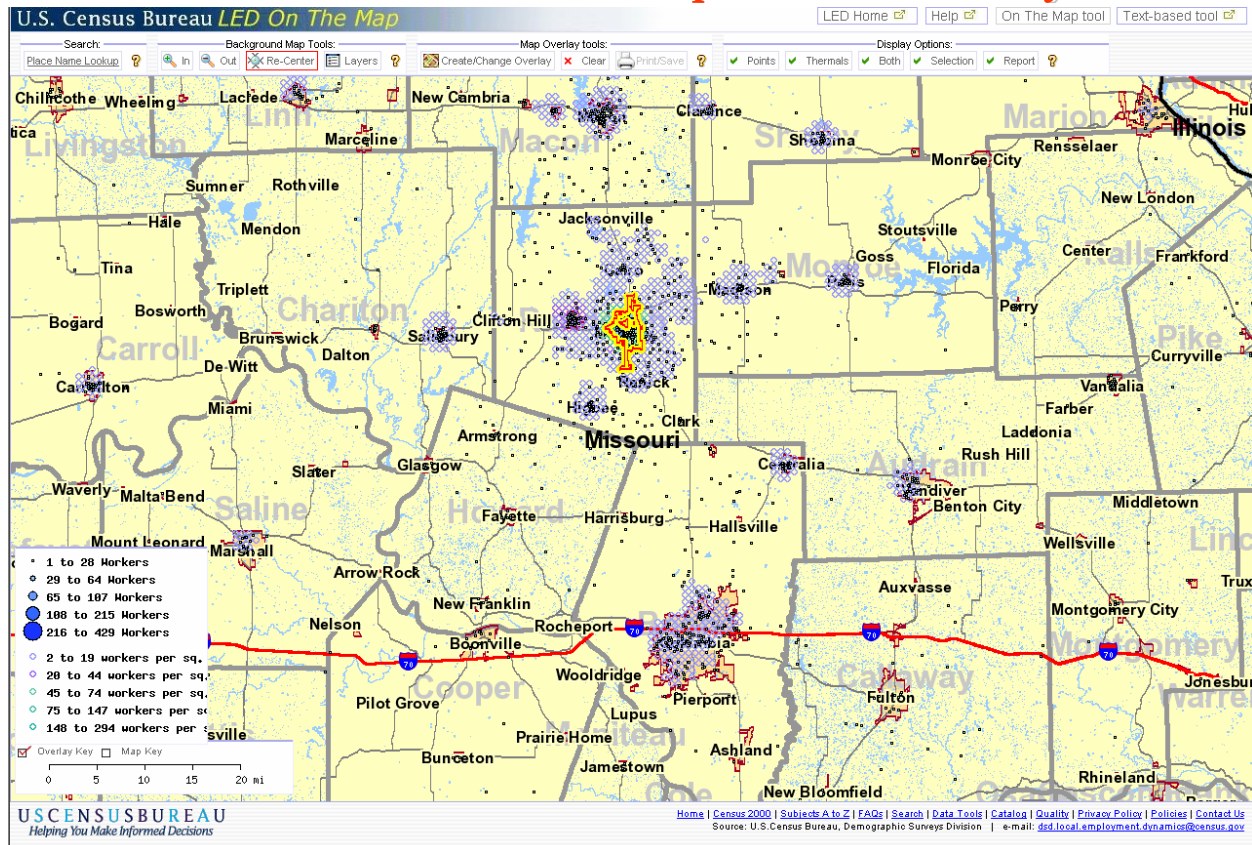
Most people employed in Moberly also live there (43%). Residents of Randolph County, where Moberly is located, account for over 61% of all employees. Commuters from Huntsville, Columbia and Macon account for about 9% of the workforce.

The Local Employment Dynamics (LED) program is a partnership between the U.S. Census Bureau and the agencies in each state that generate and analyze labor market information. The LED On-the-Map tool allows you to designate either an area where workers work and determine where they live, or designate where residents live and determine where those workers commute.

Where Workers Live that are Employed in Moberly		
Baseline Count of Jobs	2004	
* All Primary Jobs (Worker's highest paying job)	6,982	100.0%
Cities/Towns Where Workers Live		
	2004	
* Moberly, Missouri	3,008	43.1%
* Huntsville, Missouri	245	3.5%
* Columbia, Missouri	228	3.3%
* Macon, Missouri	185	2.6%
* Higbee, Missouri	113	1.6%
* All Other Locations	3,203	46.0%
Counties Where Workers Live		
	2004	
* Randolph, Missouri	4,309	61.7%
* Macon, Missouri	434	6.2%
* Boone, Missouri	406	5.8%
* Monroe, Missouri	261	3.7%
* Chariton, Missouri	136	1.9%
* All Other Locations	1,436	20.5%

Data Sources: US Census Bureau, LED Origin-Destination Data Base (2nd Quarter 2004)

LED On-the-Map: Where Moberly Workers Live



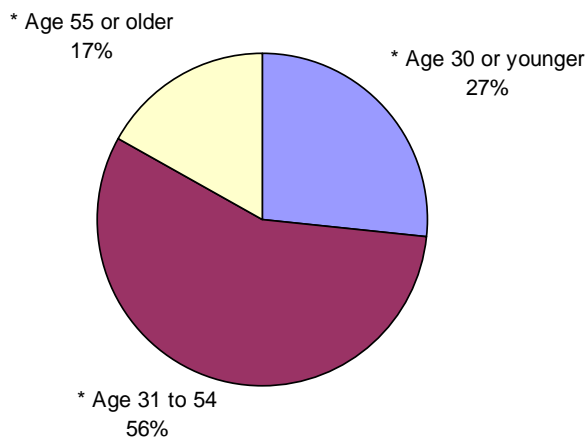
What Industries Employ Moberly Workers?

The majority of private sector jobs in Moberly are in the manufacturing and health care sectors, followed by retail. Moberly's strong manufacturing base helps bring in outside dollars to the community through export activities.

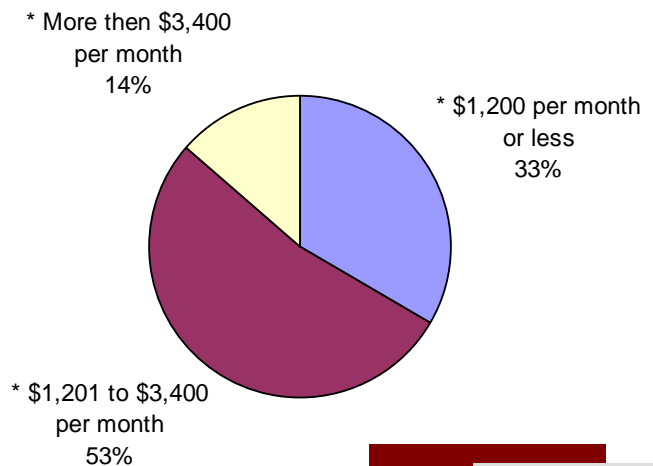
Characteristics of Employed Workers in Moberly		
Area Employment by Category	2004	
	Count	Share
Total Employers	832	
* All Jobs	7,544	100.0%
* All Jobs (Private Sector Only)	6,120	81.1%
* All Primary Jobs (Worker's highest paying job)	6,982	92.6%
* All Primary Jobs (Private Sector Only)	5,648	74.9%
<u>Baseline Count of Jobs</u>		
	Count	Share
* All Primary Jobs (Worker's highest paying job)	6,982	100.0%
<u>Jobs by Industry Type (2-digit NAICS)</u>		
	Count	Share
* Agriculture, Forestry, Fishing and Hunting	1	0.0%
* Mining	0	0.0%
* Utilities	48	0.7%
* Construction	166	2.4%
* Manufacturing	1,160	16.6%
* Wholesale Trade	190	2.7%
* Retail Trade	740	10.6%
* Transportation and Warehousing	181	2.6%
* Information	125	1.8%
* Finance and Insurance	426	6.1%
* Real Estate and Rental and Leasing	61	0.9%
* Professional, Scientific, and Technical Services	79	1.1%
* Management of Companies and Enterprises	414	5.9%
* Administration & Support, Waste Management and Remediation	215	3.1%
* Educational Services	562	8.0%
* Health Care and Social Assistance	1,322	18.9%
* Arts, Entertainment, and Recreation	90	1.3%
* Accommodation and Food Services	423	6.1%
* Other Services (excluding Public Administration)	193	2.8%
* Public Administration	586	8.4%

Data Sources US Census Bureau, LED Worker Origin/Destination Database (2nd Quarter 2004)

Jobs by Worker Age



Jobs by Earnings Paid



There are more jobs counted than people in the workforce due to the fact that some people hold down more than one job at a time. Also a part-time job and a full-time job are counted equally as jobs in this analysis.