

# Northeast MO Hotspot - Kirksville

Discovering Employment Trends with Local Employment Dynamics (LED)

Kirksville is an economic and employment center for the Northeast region of Missouri. This report details the workers and industries that make this place a hotspot of economic activity.



## Northeast Employment Hotspots

The largest concentrations of employment in the Northeast Workforce Investment Area are found in the cities of Hannibal, Kirksville, Moberly, and Troy. Various localities within St. Charles and St. Louis County are also employment hotspots for Northeast region residents. Workforce Investment Areas are the result of the federal Workforce Investment Act of 1998 (WIA) which funds a number of employment and training programs across the nation.

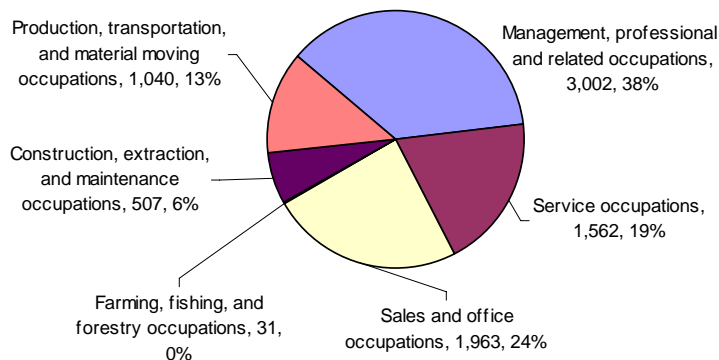
In 2004, nearly 80% of all workers in the Northeast region were employed in the private sector, and almost 20% were employed in the public sector. Over 27% of all workers were employed in the cities of Hannibal (10%), Kirksville (7%), Moberly (6%) and Troy (4.5%). Employment in St. Charles and St. Louis Counties accounted for 18% of jobs.



## Kirksville Census Overview

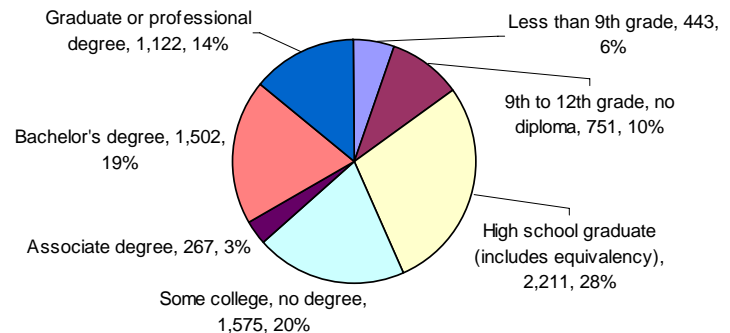
In 2000, Kirksville had a population of 16,988 with a median age of 23 years old. The majority of residents were employed in management, professional, and related occupations. 85% had a high school education or higher.

Occupations by Category



Educational Attainment

Population 25 and Over



Data sources: U.S. Census Bureau Origin/Destination Database and 2000 Census



## Where do Kirksville's Workers Live?

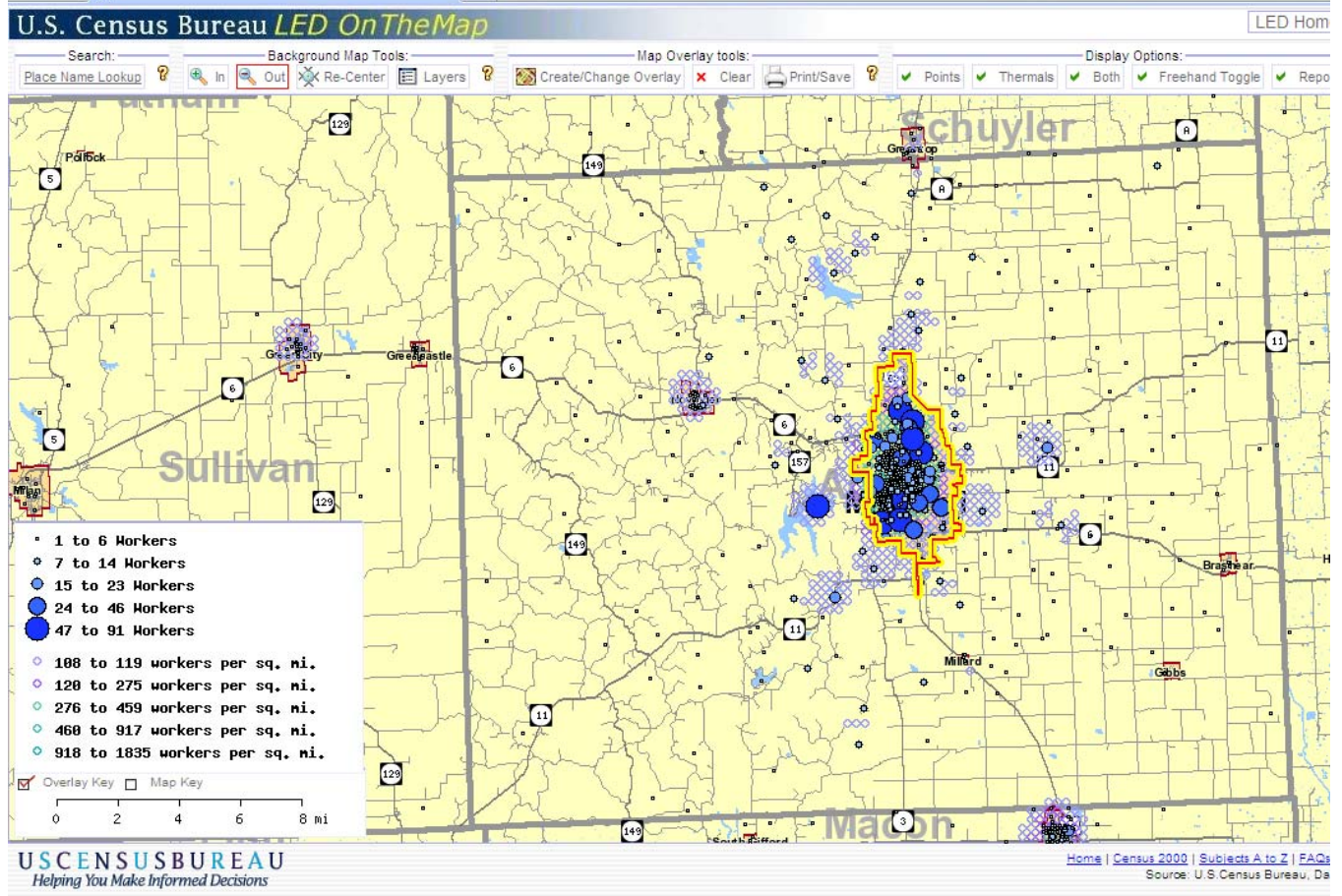
Most people employed in Kirksville also live there (48%). Residents of Adair County, where Kirksville is located, account for over 62% of all employees.

The Local Employment Dynamics (LED) program is a partnership between the U.S. Census Bureau and the agencies in each state that generate and analyze labor market information. The LED On-the-Map tool allows you to designate either an area where workers work and determine where they live, or designate where residents live and determine where those workers commute.

Where Workers Live that are Employed in Kirksville		
Baseline Count of Jobs	2004	
	Count	Share
* All Primary Jobs (Worker's highest paying job)	8,398	100.0%
Cities/Towns Where Workers Live		
	Count	Share
* Kirksville, Missouri	4,004	47.7%
* La Plata, Missouri	199	2.4%
* Kansas City, Missouri	118	1.4%
* Macon, Missouri	66	0.8%
* Novinger, Missouri	60	0.7%
* All Other Locations	3,951	47.1%
Counties Where Workers Live		
	Count	Share
* Adair, Missouri	5,237	62.4%
* Macon, Missouri	502	6.0%
* St. Louis, Missouri	257	3.1%
* Schuyler, Missouri	187	2.2%
* Jackson, Missouri	178	2.1%
* All Other Locations	2,037	24.2%

Data Sources: US Census Bureau, LED Origin-Destination Data Base (2nd Quarter 2004)

## LED On-the-Map: Where Kirksville Workers Live



## What Industries Employ Kirksville Workers?

The majority of jobs in Kirksville are in health care and educational services, followed by retail and accommodation and food services. Truman State University in Kirksville provides a significant boost to these sectors and to the area's economy as a whole.

Characteristics of Employed Workers in Kirksville		
Area Employment by Category		2004
	Count	Share
<b>Total Employers</b>	1,266	
* All Jobs	8,992	100.0%
* All Jobs (Private Sector Only)	6,983	77.7%
* All Primary Jobs (Worker's highest paying job)	8,398	93.4%
* All Primary Jobs (Private Sector Only)	6,463	71.9%
Baseline Count of Jobs		2004
	Count	Share
* All Primary Jobs (Worker's highest paying job)	8,398	100.0%
Jobs by Industry Type (2-digit NAICS)		2004
	Count	Share
* Agriculture, Forestry, Fishing and Hunting	0	0.0%
* Mining	0	0.0%
* Utilities	50	0.6%
* Construction	249	3.0%
* Manufacturing	538	6.4%
* Wholesale Trade	151	1.8%
* Retail Trade	1,174	14.0%
* Transportation and Warehousing	106	1.3%
* Information	126	1.5%
* Finance and Insurance	226	2.7%
* Real Estate and Rental and Leasing	102	1.2%
* Professional, Scientific, and Technical Services	138	1.6%
* Management of Companies and Enterprises	84	1.0%
* Administration & Support, Waste Management and Remediation	42	0.5%
* Educational Services	1,700	20.2%
* Health Care and Social Assistance	1,854	22.1%
* Arts, Entertainment, and Recreation	144	1.7%
* Accommodation and Food Services	1,135	13.5%
* Other Services (excluding Public Administration)	312	3.7%
* Public Administration	267	3.2%

Data Sources US Census Bureau, LED Worker Origin/Destination Database (2nd Quarter 2004)

### Jobs by Worker Age

### Jobs by Earnings Paid

There are more jobs counted than people in the workforce due to the fact that some people hold down more than one job at a time. Also a part-time job and a full-time job are counted equally as jobs in this analysis.

Jobs by Worker Age

Jobs by Earnings Paid

