

Northeast MO Hotspot - Hannibal

Discovering Employment Trends with Local Employment Dynamics (LED)

Hannibal is an economic and employment center for the Northeast region of Missouri. This report details the workers and industries that make this place a hotspot of economic activity.

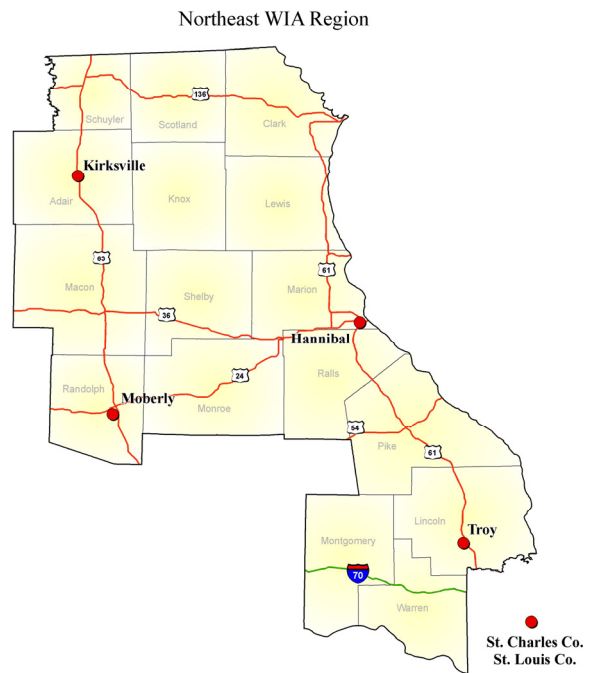


Northeast Employment Hotspots

The largest concentrations of employment in the Northeast Workforce Investment Area are found in the cities of Hannibal, Kirksville, Moberly, and Troy. Various localities within St. Charles and St. Louis County are also employment hotspots for Northeast region residents.

Workforce Investment Areas are the result of the federal Workforce Investment Act of 1998 (WIA) which funds a number of employment and training programs across the nation.

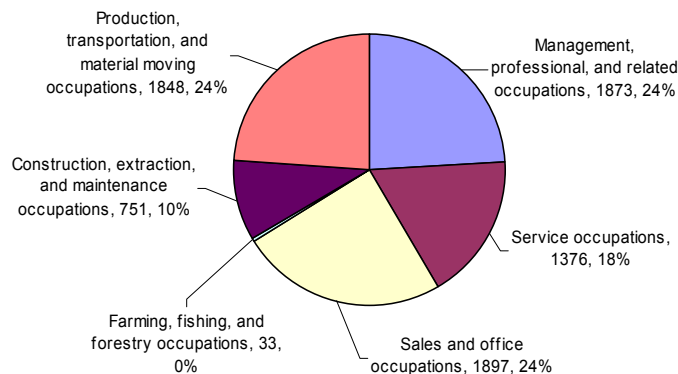
In 2003, 80% of all workers in the Northeast region were employed in the private sector. 20% were employed in the public sector. 27% of the private sector workers were employed in the cities of Hannibal (10%), Kirksville (7%), Moberly (6%) and Troy (4%). Employment in St. Charles and St. Louis Counties accounted for 21% of jobs.



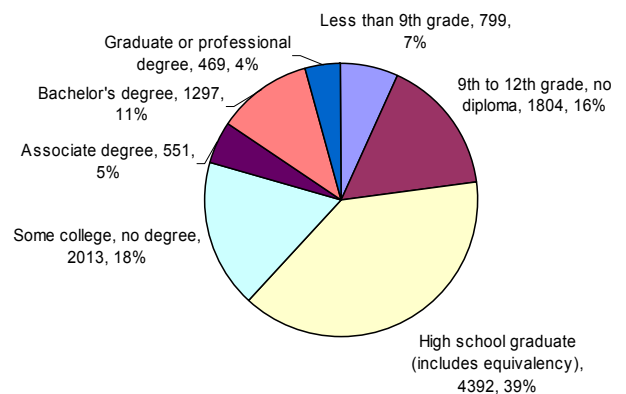
Hannibal Census Overview

In 2000, Hannibal had a population of 17,757 with a median age of 36 years old. Residents were employed evenly across many occupations. 77% had a high school education or higher.

Occupations by Category



Education Attainment
Population 25 and Over



Where do Hannibal's Workers Live?

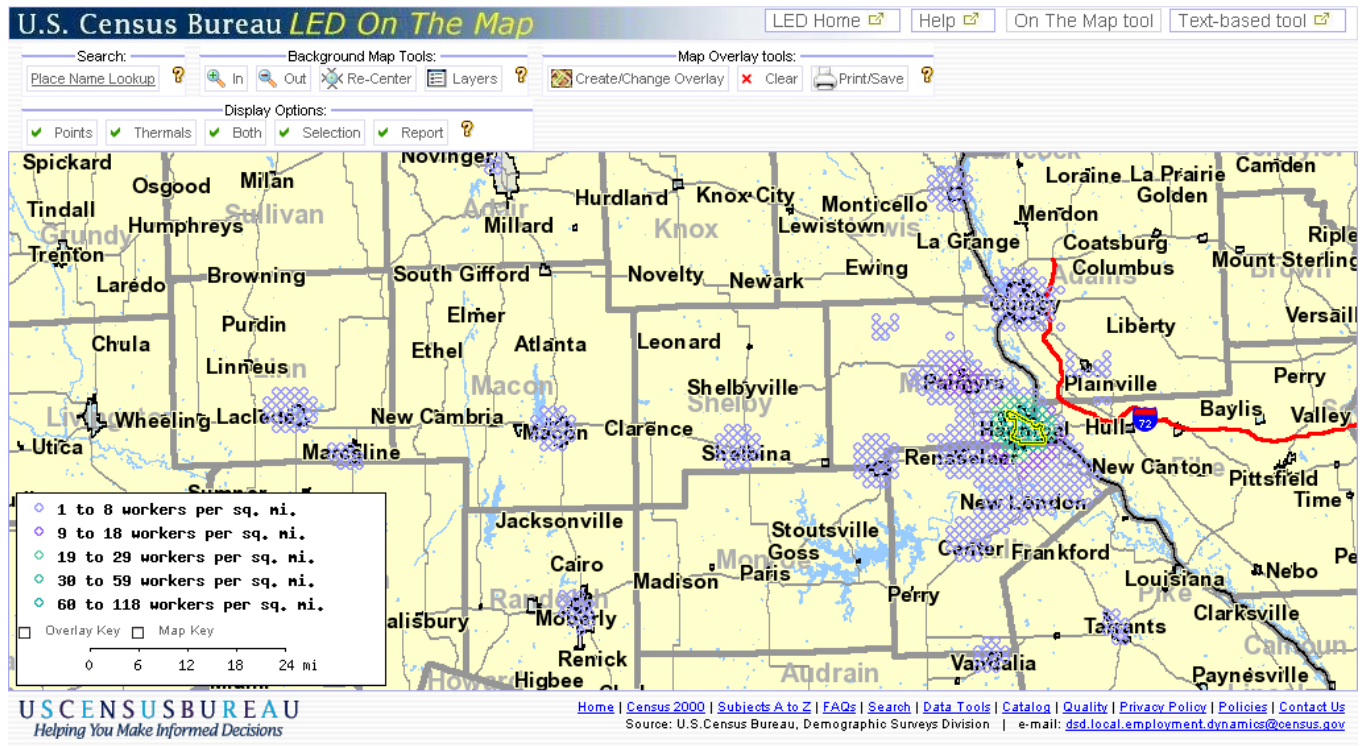
Most people employed in Hannibal also live there (44%). Workers living in unincorporated areas outside of town, especially south of Hannibal, comprise the next largest group. The residents of Marion and Ralls County, where Hannibal is located, account for just over 65% of all employees. Almost 4% of Hannibal employees live in Adams County, IL, where the city of Quincy is situated.

The Local Employment Dynamics (LED) program is a partnership between the U.S. Census Bureau and the agencies in each state that generate and analyze labor market information. The LED On-the-Map tool allows you to designate either an area where workers work and determine where they live, or designate where residents live and determine where those workers commute.

Where Workers Live that are Employed in Hannibal, Missouri			
Baseline Count of Jobs		2003	
	Count	Share	
All Jobs (Private Sector Only)	5,827	100.00%	
Cities/Towns Where Workers Live		2003	
	Count	Share	
* Hannibal, MO	2,582	44.30%	
* Unincorporated Areas	1,600	27.50%	
* Palmyra, MO	166	2.80%	
* Quincy, IL	114	2.00%	
* Monroe City, MO	92	1.60%	
* All Other Locations	1,273	21.80%	
Counties Where Workers Live		2003	
	Count	Share	
* Marion Co., MO	3,133	53.80%	
* Ralls Co., MO	676	11.60%	
* Adams Co., IL	206	3.50%	
* Linn Co., MO	170	2.90%	
* St. Louis Co., MO	106	1.80%	
* All Other Locations	1,536	26.40%	

Data Source: US Census Bureau, LED Origin-Destination Database (2nd Quarter 2003)

LED On-the-Map: Where Hannibal Workers Live



What Industries Employ Hannibal Workers?

The majority of private sector jobs in Hannibal are in the retail sector, followed closely by health care. Accommodations and food services round out the top three industries which, when combined, account for 60% of employment. These industries reinforce the strong influence of tourism in this community.

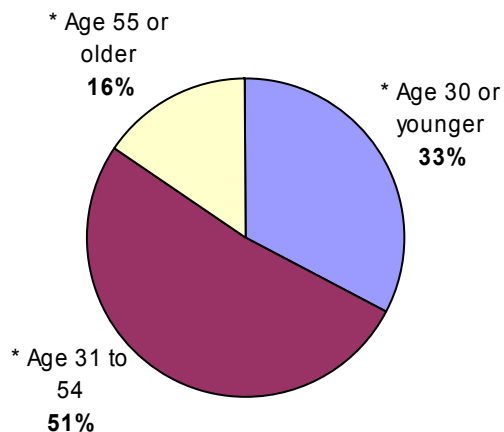
Hannibal Profile - Characteristics of Employed Workers			
Area Employment by Category		2003	
		Count	Share
Total Employers		503	
* All Jobs		7,000	100.00%
* All Jobs (Private Sector Only)		5,827	83.20%
Jobs by Industry Type (2-digit NAICS)		2003	
	Private Sector Only	Count	Share
* Retail Trade		1,395	23.90%
* Health Care and Social Assistance		1,261	21.60%
* Accommodation and Food Services		846	14.50%
* Manufacturing		483	8.30%
* Construction		421	7.20%
* Other Services (excluding Public Administration)		248	4.30%
* Finance and Insurance		242	4.20%
* Professional, Scientific, and Technical Services		241	4.10%
* Arts, Entertainment, and Recreation		190	3.30%
* Administration & Support, Waste Management and Remediation		130	2.20%
* Transportation and Warehousing		99	1.70%
* Management of Companies and Enterprises		59	1.00%
* Real Estate and Rental and Leasing		52	0.90%
* Wholesale Trade		45	0.80%
* Information		38	0.70%
* Mining		35	0.60%
* Utilities		26	0.40%
* Educational Services		15	0.30%
* Agriculture, Forestry, Fishing and Hunting		1	0.00%
* Public Administration		0	0.00%

Jobs by Worker Age

Jobs by Earnings Paid

There are more jobs counted than people in the workforce due to the fact that some people hold down more than one job at a time. Also a part-time job and a full-time job are counted equally as jobs in this analysis.

Private Sector Jobs by Worker Age



Private Sector Jobs by Annual Earnings Paid

